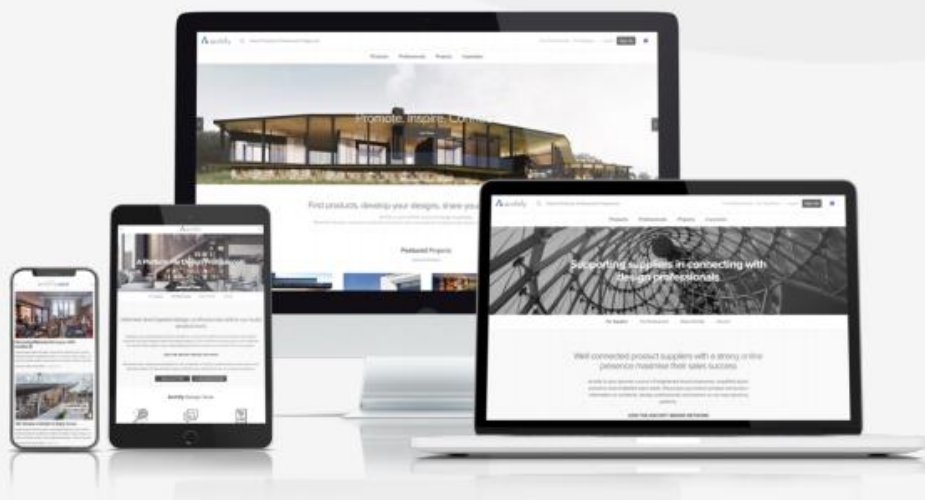




ARCHIFY is
products
specification,
simplified.



‘Archify is products specification, simplified.’

From industrial, infrastructure, residential to retail, Archify is all-in-one digital platform for specification for design professionals. Search, find and specify product; create and share vision with tailored design tools.

Archify is a dynamic source of heightened brand awareness and amplified digital presence. Showcase your brand, products and project information to architects, design professionals, and owners through the platform, its **digital media** and **social media** channels.

9.900
registered users

4.300
design professionals

220
product suppliers

social media

It is undeniable that social media has penetrates deep into our society. More and more people sign up and use the platforms to get information on ideas, products and services.

At Archify, we see the importance of social media to communicate with the market. We actively share inspiration, promotes projects and products through various channels of social media platforms



73.500

@archify.now / followers



20.900

@archifyasia / followers



82.400

@archifynow / likes



213

@archifynow / followers

OVERVIEW

Well-connected product suppliers with a strong online presence maximise their sales potential.

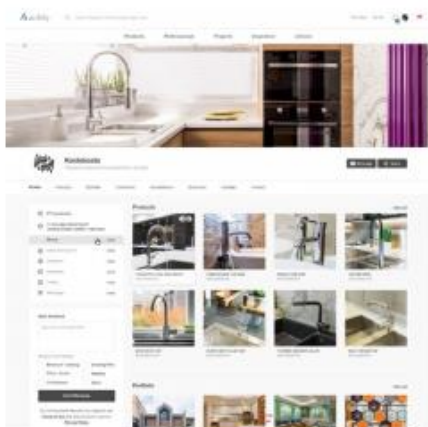
Archify is your dynamic source of heightened brand awareness, amplified digital presence and multiplied sales leads. Showcase your brand, product and project information to architects, design professionals and owners on Archify's growing /comprehensive platform of leading construction products and technologies.

The new way to build your brand awareness and showcase your products online.



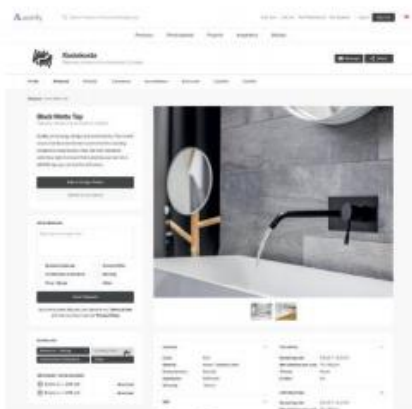
PROMOTE

Over 95% of design professionals use digital channels to research and specify architectural products. Be visible and get noticed where decision makers are looking.



PROFILE PAGE

Create your own customisable brand profiles showcasing your areas of expertise, product ranges and successful projects to active design professionals.



DOWNLOADABLES

More than just showcasing your products, enhance your listings with features such as brochures, spec documents and other file downloads to communicate better with your target.

20 JUNE 2019 PAINT: New Colour Trend for 2019



The future looks bright (blue, really bright) for color lovers. When it comes to color trends, we're seeing way more consistency across design disciplines this year. Social media platforms like Instagram and Pinterest have enabled trends to emerge from a global design consciousness. And industry experts are taking notice, incorporating these emergent color trends in their designs to add more variety and reflect the aesthetic taste of the masses.

This year's diverse spectrum of color trends has a little something for everyone. From bold, vibrant technicolor to pretty (and punchy) pastels and an assortment of new neutrals, you're guaranteed to find the perfect palette for your project in 2019.

BRAND UPDATES

Boost your brand by demonstrating thought leadership through brand specific updates, news and articles posted on your profile page and the ArchifyNow blog.

INSPIRE

Design professionals don't work with product suppliers to hear their sales pitch.

Become a trusted product expert who can inspire and support them in finding innovative solutions to complex problems. Accessible always.

DESIGN TOOLS

Enable your products to be found, selected and saved in our growing set of SaaS tools for design professionals, such as MoodBoard and Outline Spec.

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PROJECT TAGGING

Tag your brand to outstanding projects in the platform and upload your own portfolio to show how your products can be applied in real-life examples.

RELIABLE PARTNERS

Inspire and build trust by showcasing your companies certifications, standards and awards.



All pictures shown are for illustration purposes only.

CONNECT

Our digital landscape has altered the way in which stakeholders in the construction & design industry connect.

Become part of our growing network and join Archify's purpose driven platform to strengthen relationships and open new opportunities.

PRODUCT INQUIRIES

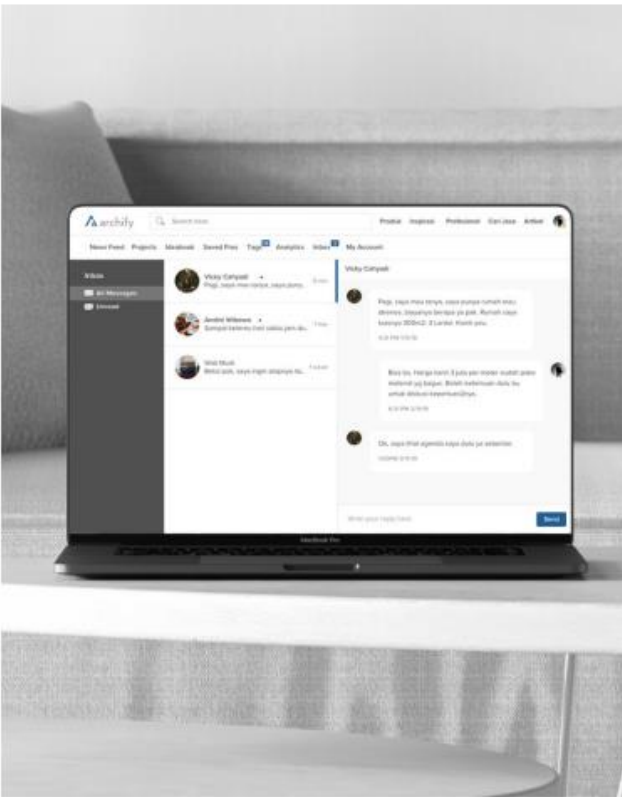
Be available anytime, anywhere to design professionals and owners for inquiries regarding your brand or products.

DIRECT SUPPORT

Share your expert knowledge and give advice, ideas and technical support through our enquiry features.

REALTIME ANALYTICS

Learn and understand your target group better with the built in user-friendly analytics tool.



Actual product may vary due to product enhancement.

OUR GROWING NETWORK



More than just a digital platform, Archify extends its presence through its offline events and partnerships with both local and overseas communities.

With our growing network of thousands of design professionals across the countries BCI operates in, we constantly support and work together with architecture and design communities in various cities to create extra value for all stakeholders, at the same time, build solid brand awareness in the market.

JOIN THE COMMUNITY

go to www.archify.com to get started

support.hk@archify.com

+852 25380011

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